

Minutes for the Mount Pearl Tennis Club AGM November 30th 2014

- Call to order

7:15PM, November 30th 2014

- Roll Call

7 Members in attendance: Dustin Cole, Meagan Condon, Mark Spurrell, Stefan Jones, Darroch Jones, Thomas Hawkins, Zach Cullimore

- Welcome and overview of the 2013 AGM minutes by Dustin Cole

- Reading of the Presidents report for Summer 2014 (see attached)

Highlights

The Mount Pearl Tennis club has had another successful year with profit of \$2100. An increase in membership of 45 has helped with such profit. We have also reduced our staff to better reflect the number of members as well as hiring junior level coaches. We continually look to hire a senior level coach but it has been very challenging to find a coach to commit. Our main sources of revenue are; memberships, club rentals and grants with our main expenses being salaries and equipment.

We had some unplanned financial losses this year. The Tennis Club has seen a 67 % reduction in grants from the Government compared to 2013. We also had lost revenue for rental income of 36% as we were closed for three months for renovations.

It has been another successful year with hosting 4 tournaments and 3 leagues, all with healthy turnouts.

Thank You to Nathan Bessey for updating our club rankings and point system.

We retained the same staff from 2013 with two coaches' Stephanie Schwartz, Lenny French and Manager, Allison Pittman. There were comments that the level of coaching has improved over previous years.

Dustin is still trying to acquire a senior level coach but it is becoming increasingly difficult.

Membership has increased from 76 members in 2013 to 121 in 2014. We ended up with 54 adult members and 67 adults. This increase in membership resulted in greater profits to offset some of our losses. An overall increase of 45 members!

We had a successful marketing plan this year, targeting all the schools in Mount Pearl and Paradise. We also posted our membership information on Ruth Ave again as well as marketed to some print media as well as, radio, twitter, facebook and on our website. We will continue to improve on our Marketing as it has proven to help increase members.

Thomas is continuing to build a strong relationship with Sport Alliance. The summer tickets prove to be a great revenue generator. Making changes to the Community Grant Application will

hopefully bring a possible grant for us to take advantage of next year.

Mary Spurrell is continuing to be our representative for Mount Pearl Frosty Festival. We host a very successful variety concert every year with a crowd of 300 plus with the help of Reid Music and VOXM. Their continuing help and support to the Tennis Club does not go unrecognized.

Thank you to Thomas Hawkins who set up and maintained the website.

Dustin has continued to address the issue of softballs/baseballs entering the tennis courts. We are still concerned as this poses a safety risk to our members but the field is currently being removed to make way for a City park. Hopefully we will have no further issues.

The City has repaired and invested quite a lot of money this year into our facility and court area. We have had a full renovation to the men's and women's washrooms and are hoping to have roof, ceiling and paint in the spring of 2015. Some major repairs to the exterior lights on the courts were completed on the Ruth Ave side, now giving fully function lights on both sides. Repairs to the courts are still an ongoing discussion between Dustin and the City. We hope to get some more information on some funding in the near future.

- Treasurer's Update on Financials – Mark Spurrell

(See attached report)

Highlights included a surplus of \$2100 for the 2014 season. We saw a loss of income from Grant funding which showed a decrease of 67% as well as a reduction of rental income due to renovations. However there was an increase in membership of 36%. Also having only 3 staff on condensed hours was a tremendous help in lowering cost.

- Report of Committees (see attached)
- Facilities and Public Relations
- Tournaments and Leagues
- Sport Alliance

- New Business

There was a question about the overall Plan for the Facility and possible changes to the courts. As of now everything seems to be staying the same with some upgrades to the courts in the future.

Dustin discussed having a night with the members at Greenbelt. (Possibly January 10th 2015)

- Election of Officers

Dustin read out the Executive Positions and called to nominate positions, the result as follows.

President - Dustin Cole

Vice President - Steve Cook

Treasurer – Mark Spurrell

Secretary – Meagan Condon

Facilities – Mary Spurrell

Sport Alliance/Web Master – Thomas Hawkins

Marketing – Stefan Jones

- Adjourned 8:40pm